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7 things we do that make us less effective as communicators.

Session Six

Skim across six points, six stories, but never unpack one applicable point.

Every time we speak, we are speaking for change. We want the listener to change something. It is easier for them leave inspired to live differently, when they hear the details of one thing, rather than an overview of five or six things.

Questions to ask when preparing your message.

What is the one thing I am wanting them to know?

Based on what I want them to know, what is one change I am wanting them to make?

How can I ...

Set up the point?

Make the point?

How can you apply the point?