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7 things we do that make us less effective as communicators.

## **Session Five**

### **Spend so much time on your personal story than the scripture.**

Our personal story is not the point of the message we are giving. It is a tool that we use to set up the point or apply the point. But it is not the point. As communicators we need to spend more time on the point and less time on our story.

#### **Three things to remember when preparing message.**

1 - Its not about me ... its about \_\_\_\_\_.

2 - I am not the hero ... Jesus is.

3 - My words are not as powerful as Gods word